

Supplemental Table 1. Facial or body treatments included in the survey for MaxDiff scoring by degree of interest

Survey	
Item	Skincare Treatment/Skin Care Resurfacing
1	Facials at a spa or doctor's office
2	Physician-strength chemical peels
3	Hydradermabrasion
4	Wet dermabrasion
5	Microdermabrasion
6	Dermaplaning
7	Photorejuvenation/intense pulsed light (IPL)
8	Laser skin resurfacing (nonablative: does NOT harm skin)
9	Ablative laser skin resurfacing (removes outer layer of skin)
10	Microneedling
11	PRP (platelet-rich plasma) treatment
12	Lymphatic drainage massage
13	Blue/Red light treatment
14	Laser hair removal
15	Laser tattoo removal

Injectable Treatment Administered by a Professional

- 16 Wrinkle-relaxing facial injections
- 17 Dermal filler injections
- 18 Injection under chin to remove fat

Body Contouring Treatment Administered by a Professional

- 19 Cellulite reduction treatment (NOT including a topical or surgery)
- 20 Nonsurgical fat reduction
- 21 Muscle stimulation
- 22 Nonsurgical skin tightening
- 23 Eyelash growth treatments
- 24 Professional-grade skin care purchased from a doctor's office or medspa

Facial Cosmetic Surgeries

- 25 Face lift
- 26 Forehead lift
- 27 Ear surgery/otoplasty
- 28 Eyelid surgery/blepharoplasty
- 29 Nose reshaping/rhinoplasty
- 30 Chin augmentation with an implant
- 31 Neck lift
- 32 Other type of facial cosmetic surgery

Breast-Related Surgeries

- 33 Breast lift without implants
- 34 Breast augmentation with fat only (no implants)

- 35 Breast reduction
- 36 Breast augmentation revision (eg, to replace an implant or fix a problem)
- 37 Fat transfer to the breast
- 38 Other type of breast cosmetic surgery

Liposuction (eg, surgical fat reduction)

- 39 Liposuction on the body
- 40 Liposuction on the face

Body Surgeries (eg, surgical fat reduction)

- 41 Tummy tuck/abdominoplasty
 - 42 Brazilian butt lift/fat transfer to the butt
 - 43 Butt augmentation with an implant
 - 44 Calf augmentation
 - 45 Thigh lift
 - 46 Upper arm lift
 - 47 Hair transplant
 - 48 Vaginal rejuvenation/labiaplasty
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Supplementary Table 2. Frequently Bothersome Aesthetic Characteristics Among Black Females Participants

ALL BLACK FEMALE PARTICIPANTS (N=796)		GENERATION Z/YOUNG MILLENNIAL (≤30 y; n=110)		OLDER MILLENNIAL (31–41 y; n=266)		GENERATION X (42–57 y; n=230)	
Face							
Under-eye dark circles	44%	Acne scarring	51%	Dark circles under the eyes	40%	Uneven skin color/hyperpigmentation	51%
Uneven skin color/hyperpigmentation	43%	Uneven skin color/hyperpigmentation ^a Dark circles under the eyes ^a	46%	Acne scarring ^a Uneven skin color/hyperpigmentation ^a	37%	Hair loss/thinning hair	42%
Unwanted hair on face	42%					Dark circles under the eyes	42%
Hair thinning/loss	40%	Dry or dull skin/lack of glow	45%	Unwanted hair on face ^a Hair loss/thinning hair ^a	32%	Unwanted hair on face	44%
Dry or dull skin/lack of glow	37%	Unwanted hair on face	43%			Dry or dull skin/lack of glow ^a Stubborn fat underneath the chin (SMF) ^a	37%
Body							
SBF: stomach	62%	Buttock not as toned or lifted as I would like	53%	SBF: stomach	46%	SBF: stomach	71%
SBF: flanks	54%	SBF: flanks	48%	SBF: flanks	39%	SBF: flanks	60%
SBF: back/bra area	43%	SBF: stomach	43%	Stretch marks	38%	SBF: back/bra area	55%
Buttock not as toned or lifted as I would like ^a SBF: arms ^a	41%	SBF: bra/back area ^a Buttock is smaller than I desire ^a	40%	SBF: bra/back area ^a Unwanted hair on body ^a	35%	SBF: arms	44%
						SBF: thighs ^a Buttock not as toned or lifted as I would like ^a Stretch marks ^a	42%

Percentages represent the proportion of participants who had and were bothered by each facial or body characteristic. The top 5 concerns are shown for each age group, where the number of concerns listed may exceed 5 depending on the frequency distribution within each category.

SBF, stubborn body fat; SMF, submental fat.

^aRanked equally in each respective category.

Supplementary Table 3. Most Bothersome Aesthetic Characteristics Among Black Female Participants

ALL BLACK FEMALE PARTICIPANTS (N=796)		GENERATION Z/YOUNG MILLENNIAL (≤30 y; n=110)		OLDER MILLENNIAL (31–41 y; n=266)		GENERATION X (42–57 y; n=230)		58+ (58–85 y; n=190)	
Face									
Under-eye bags or sagginess	59 %	Hair loss/thinning hair	52 %	Hair loss/thinning hair ^a	59 %	Under-eye bags or sagginess	60 %	Under-eye bags or sagginess	63 %
Hair loss/thinning hair	58 %	Dark circles under the eyes	50 %	Acne scarring ^a	59 %	Hair loss/thinning hair	59 %	Sagging skin	61 %
Dark circles under the eyes	57 %	Acne scarring ^a	49 %	Under-eye bags or sagginess ^a	59 %	Dark circles under the eyes ^a	57 %	Hair loss/thinning hair ^a	59 %
		Under-eye bags or sagginess ^a		Dark circles under the eyes ^a		Sagging skin ^a		Dark circles under the eyes ^a	
Sagging skin	56 %								
Acne scarring	54 %	Stubborn fat underneath the chin (SMF)	47 %	Sagging skin	56 %	Acne scarring	54 %	Jowls	57 %
Body									
SBF: stomach	67 %	SBF: stomach	57 %	SBF: stomach	64 %	SBF: stomach	68 %	SBF: stomach	76 %
SBF: flanks	55 %	SBF: flanks	47 %	SBF: flanks	53 %	SBF: flanks	57 %	SBF: flanks	60 %
SBF: bra or back area	48 %	SBF: bra or back area	43 %	SBF: bra or back area	49 %	SBF: bra or back area	47 %	SBF: bra or back area	51 %
SBF: arms	45 %	SBF: arms	40 %	SBF: arms	45 %	SBF: arms	44 %	SBF: arms	49 %
		Breasts/chest sag or enlarged ^a	33 %						
SBF: thighs	40 %	SBF: thighs ^a		SBF: thighs	42 %	SBF: thighs	39 %	SBF: thighs	43 %

Percentages represent MaxDiff scoring of the bothersomeness of each facial or body characteristic. The top 5 concerns are shown for each age group, where the number of concerns listed may exceed 5 depending on the frequency distribution within each category. MaxDiff, Maximum Difference; SBF, stubborn body fat; SMF, submental fat.

^aRanked equally in each respective category.